

Tsunami Relief Computer Sale is a unique Fund-Raising Event for Oxfam-Québec

After hearing about the Tsunami in South Asia and seeing the devastation of this catastrophe in the News, this Montreal Resident and local businessman decided that his way to help Tsunami Victims was to start a fund-raising campaign with the goal of raising \$10,000 of relief aid over the next three weeks, ending on Saturday January 22nd, 2005 and with all funds raised going to Oxfam-Québec.

100% of not only ALL PROFITS but ALSO 100% OF THE ENTIRE PROCEEDS OF THE SALE of all Computer Books, Software, XBox Games, Computer Accessories, and all Used Pentium Notebooks will be donated to Oxfam-Québec starting on January 4 to January 22, 2005.

"The Tsunami Relief Computer Sale will bring together other Québec-based Computer firms with Montréal residents to allow them to donate in a unique way and also to get back something of value in return." says Richard Eckerlin of Ultrasoft Innovations, organizer of the sale. At his own initiative, Eckerlin has offered to donate not only the profits from the sale, but the entire value of the sale of the company computer products to Oxfam-Québec during this three week event and is organizing other companies, including Ecosys Canada, to contribute as well.

This is an excellent opportunity to accomplish three goals: To help Tsunami victims from this devastating catastrophe in the form of a cash donation, to get back some neat computer products at remarkable prices and to help a local Québec-based organization such as Oxfam-Québec to help others by donating much needed cash to a worthy cause.

Other major sponsoring companies to date include Ultrasoft Innovations Inc., Ecosys Canada Inc. and Rider Computer Services Ltd. "We are still accepting donations of used Pentium I, PII and PIII notebooks, New computer software and accessories from other companies or even private individuals who wish to contribute," says Eckerlin. "Your participation will assist Oxfam-Québec to have a vital presence in Tsunami affected regions. Theirs is the real work, our is just to raise the funds necessary to help them."

Eckerlin's motivation for helping Tsunami victims is simple. "This is a global crisis and I felt that I could not just sit on the sidelines and do nothing", Eckerlin says. "I felt compelled and driven to somehow help out. I also did not have the cash necessary to just plunk down \$10,000.00, but I have a store full of merchandise and by donating not only the profits but the entire sale, I felt that this could make a difference." Software that sells at \$5 will have the full \$5 donated to Oxfam-Québec. Similarly, Computer Books at \$2, XBox games at \$20 and Used Pentium Notebooks that start at \$99 will have 100% of the full value of the sale (excluding taxes) donated to Oxfam-Québec.

The Tsunami Relief Computer Sale is being held at Ultrasoft Innovations' NDG store at 6390 Sherbrooke Street West in Montreal from Tuesday January 4th to Saturday January 22nd, 2005 from 10:00AM to 6:00PM Monday thru Saturday and closed on Sundays. There is plenty of free parking in the neighbourhood and the store is just east of Cavendish, corner Benny Ave. For further information, please contact either Annie Boisclair of Oxfam-Québec at 514-937-1614 poste x 336 or Richard Eckerlin of Ultrasoft Innovations at 514-487-9293.